



BANKCODE
TAKE IT TO THE BANK



DR. JAY SORDEAN

CONSULTANT | SPEAKER | TRAINER



"Dr. Jay," as he is affectionately called, has helped thousands of patients feel better and improve their health with natural medicine and life style coaching. Dr. Jay has been a successful clinician, leader and educator in the natural medicine field for more than 40 years – invited to speak at national and international natural medicine conferences (including Japan – he speaks Japanese fluently) and before companies, service clubs, Chambers of Commerce, and professional associations. He is the father of two wonderful daughters he is very proud of and loves to learn from and travel with.

Dr. Jay appears regularly as a medical expert on NBC, CBS, ABC, FOX, and CW news talk shows and has produced a series of health care programs, "Natural Solutions with Dr. Jay," broadcast on public TV.

To better communicate with and to motivate his patients and staff, Dr. Jay deliberately integrates the B.A.N.K. Personality Typing System into his practice. They love this fun, informative and predictable system that gives them greater success. Dr. Jay, a B.A.N.K. Certified Trainer, also advocates the use of B.A.N.K. to boost your brain health, a key point in his two bestselling books on dementia prevention and brain enhancement.

Dr. Jay Sordean has seen innumerable benefits when applying the B.A.N.K. system in sales, business and personal life. Thus, he wants to share and teach this tried and true process with as many people and companies as possible, helping to effectively change the world one person at a time.

CORPORATE



PROFESSIONAL



PERSONAL



SPECIALTY

- PUBLIC SPEAKING
- MEDICAL – HEALTH & WELLNESS
- MARKETING/SALES
- CUSTOMER SERVICE

RESEARCH PROVES B.A.N.K.™ PREDICTS BUYING BEHAVIOR

"THE B.A.N.K. CODE ASSESSMENT™ IS A QUICK, RELIABLE, AND VALID MEASURE OF PERSONALITIES THAT PREDICTS BUYING BEHAVIOR AND INCREASES YOUR PROBABILITY OF CLOSING THE SALE."

– Dr. Ryan T. Howell,
Associate Professor of Psychology, San Francisco State University | Co-Founder of Beyond The Purchase



MASTER THE SCIENCE OF COMMUNICATION, NEGOTIATION, AND CLOSING MORE SALES.

With B.A.N.K., it's all about a simple methodology that will consistently deliver better sales results. B.A.N.K. allows you to:

- Quickly institute a simple system for consistently higher returns on your sales efforts,
- Skyrocket your sales income and success,
- Better pinpoint and serve the needs of your contacts, and
- Excel as a more competent salesperson, equipped with the latest developments in personality science.

CONTACT INFO

Contact me to learn more about B.A.N.K. or to schedule a free consultation.

- Dr. Jay Sordean
- 510-849-1176
- drjayster@gmail.com
- www.berkeleyacupuncture.com